# Shelby County Government

A C Wharton, Jr.
*Mayor*

November 19, 2008

The Honorable Deidre Malone
Chairman, Shelby County Board of Commissioners
160 North Main, Suite 450
Memphis, Tennessee 38103

Dear Chairman Malone:

Pursuant to the rules and regulations governing the Shelby County Conservation Board, I hereby nominate Maurice Butler for appointment to the above-mentioned board. Term of Service shall begin upon Commission approval and will expire five years from the date the resolution is adopted.

For your use, biographical information is attached and approval of the Board of Commissioners will be appreciated.

Sincerely,

A C Wharton, Jr.
Mayor

ACW/lar

Enclosure

# SUMMARY

## I. Description of Item

This resolution appoints one new members, Maurice Butler, to the Shelby County Conservation Board.

## II. Source and Amount of Funding

## III. Contract Items

A. Type of Contract – N/A

B. Terms – N/A

## IV. Additional Information Relevant to Approval of this Item

Members of the Shelby County Conservation Board are appointed for terms of five (5) years each. Maurice Butler is filling a position that has never been filled. This is the first term for Mr. Butler.

**S/C Conservation Board Members**

Mr. Justin Mitchell
Albert Hutcheson (sent to County Commission for 12/8 approval)
Pamela D. Beasley (sent to County Commission for 12/8 approval)
Richard D. Phillips, Sr. (sent to County Commission for 12/8 approval)
Warren C. Funk (sent to County Commission for 12/8 approval)
Tonya M. Meeks (sent to County Commission for 12/8 approval)
Alycia Carter Peoples (sent to County Commission for 12/8 approval)

Board/Commission

Division of County Government

Name: Maurice Butler

Date of Birth: 8/9/69 Race Black M ✓ F ____

Business Name: Trustmark Bank

Business Address: 1365 S. Bluff Rd. Zip: 38138 Phone 901-309-6214

E-mail MBUTLER@TRUSTMARK.COM Fax 901-309-6236

Education: BS Degree, Marketing Univ. of Alabama B'ham

Name of Spouse: Sonja Number of Children 3

Home Address: 1468 Stonegate Pass Zip 38138 Phone 901-758-8803

Resident of Shelby County 5 years.

Have you ever been convicted of a felony? Yes ____ No ✓
I give authorization to Shelby County Government to request that the Shelby County Sheriff's Department perform a background check. Yes ✓ No ____

I also understand that other sources including the official state websites listing sexual predators and a check of outstanding balances owed to departments and offices of county government may be performed.

N/A

List any affiliation or ownership interest you have in any business, corporation, or partnership, and if such business contracts with or sells products or services to Shelby County Government.

N/A

List members of family, where employed, and whether or not their employer contracts with or sells products or services to Shelby County Government.

N/A

Maurice Butler
Signature

11/5/08
Date

(For Office Use Only)
**Attendance Record** (if applicable)
No. of Meetings ____ No. Attend ____ No. Absent ____
**Disposition:**
Approval ____ Resolution ____ Item # ____

## NOTICE TO ALL PROSPECTIVE APPOINTEES TO SHELBY COUNTY BOARDS, AUTHORITIES OR COMMISSIONS

Pursuant to Resolution #26 adopted July 26, 1993, as amended, each person who submits his or her name for nomination to serve on a board, authority, or commission subject to approval by the Shelby County Board of Commissioners shall submit a list of all private county, social, athletic or professional clubs of which that person is a member. In the event it is determined that any such clubs are disciminatory in choosing their members on the basis of race, sex, or religion, the Shelby County Board of Commissioners may use this information in voting to reject the nominee.

Pursuant to the aforementioned Resolution you are hereby required to list all private country, social, athletic or professional clubs of which you belong.

1 Germantown Athletic Club
2
3
4
5
6
7
8

List below any of the aforementioned clubs of which you belong that do not have female members.

1 N/A
2
3
4

List below any of the aforementioned clubs of which you belong that do not have minority group members (e.g., African American, Hispanic, Asian).

1 N/A
2
3
4

Do any of the aforementioned clubs of which you belong discriminate in selecting members based on race, sex, or religion?

Circle Below:
Yes No

Submitted: MAURICE BUTLER
(Print Name)

Signature: Maurice Butler

Date: 11/5/08

# GRATUITY DISCLOSURE FORM

**Shelby County Ethics Commission**

*INSTRUCTIONS: This form is for all persons receiving any Shelby County Government contract, land use approval or financial grant money to report any gratuity that has been given, directly or indirectly, to any elected official, employee or appointee (including their spouses and immediate family members) who is involved in the decision regarding the contract, land use approval, or financial grant of money.*

1. **NAME**

N/A

2. **DATE OF GRATUITY**

3. **NATURE AND PURPOSE OF THE GRATUITY**

4. **NAME OF THE OFFICIAL, EMPLOYEE, APPOINTEE, OR FAMILY MEMBER WHO RECEIVED THE GRATUITY**

5. **NAME OF THE PERSON OR ENTITY THAT PROVIDED THE GRATUITY**

6. **ADDRESS OF THE PERSON OR ENTITY THAT PROVIDED THE GRATUITY**

N/A

7. **DESCRIPTION OF THE GRATUITY**

8. **COST OF THE GRATUITY (If cost is unknown and not reasonably discernible by the person giving the gratuity, then the person giving the gratuity shall report a good faith estimate of the cost of the gratuity.)**

9. **The information contained in this Gratuity Disclosure Form, and any supporting documentation or materials referenced herein or submitted herewith, is true and correct to the best of my knowledge, information and belief and affirm that I have not given, directly or indirectly, any gratuity to any elected official, employee or appointee (including spouse and immediate family members) that has not been disclosed and I affirm that I have not violated the provisions of the Shelby County Government Code of Ethics.**

Maurice F. Butler
**Signature**

11/12/08
**Date**

MAURICE F. BUTLER
**Print Name**

*A copy of your completed form will be placed on the Shelby County Internet website.*

1468 Stonegate Pass
Germantown,Tennessee 38138

Home Phone: 901-758-8803
Cell Phone: 901-355-4523
E-mail: mauricebutler0809@comcast.net

# Maurice F. Butler

**Professional Experience**

2007-Present Trustmark Bank TN/North Mississippi

**Senior Vice President and Regional Retail Manager**

Responsibilities include:

- Making sure all bank branches are operated and managed to maximize their efforts in pursuing bank goals
- Making recommendations regarding policies and procedures in retail banking
- Coach Branch Managers and other Regional Managers to optimize their performance
- Monitoring sales performance and activities, balance sheet growth and net income
- Support the region through ongoing recruitment and mentoring across lines of business
- Authorized as a designee for pricing and approvals on loans and deposits
- Work with staff to coordinate maintenance and real estate acquisition throughout the region
- Work with staff to ensure operational safety, security and compliance are adhered to
- Member of North Region Senior Loan Committee

2004–2007 AmSouth/Regions Bank Memphis, TN

**Senior Vice President and Consumer Banking Executive**

Responsibilities included:

- Identifying, planning and managing the execution of the retail and business banking sales and service efforts of assigned region
- Creating and executing business development plans that include aggressive management of marketing efforts and sales activities in order to produce desired results
- Driving customer satisfaction efforts by managing a combined strategy for the acquisition, retention and expansion of consumer and business banking relationships
- Executing on strategic plans for achieving sales goals by partnering with other lines of business, including joint calling and other business development activities
- Analyzing and interpreting balance sheet and income statement data in order to develop strategies to hit assigned goals on both
- Setting s hort and long t erm p roduction a nd f inancial m anagement goals that align with the broader area and company goals
- Serving as a consumer and business banking underwriting resource for associates in the field
- Direct coaching of Sales Managers, Operations Managers and their teams, to ensure the development of the necessary skills occurs for their success

- Management of Business Development Officers that serve the personal and business needs of high net worth individuals
- Ongoing recruitment of talent for placement in sales and operations positions
- Ensuring prudent risk management occurs throughout the region
- Providing guidance, support and approval on facility improvement projects, office relocations and site selection for new offices
- Enhancing the company brand and image through community involvement

1999-2004 AmSouth Bank B'ham, AL & Memphis, TN

**Vice President and Group Sales Manager**

Responsibilities included: Developing and executing the strategies for obtaining the sales, service and operations goals of a designated area. Partnering with other lines of business in sales efforts to achieve individual and area goals. Direct management and coaching of Personal Bankers, serving the personal and business needs of high net worth individuals. Providing coaching and development of direct reports. Managing sales activities and ensuring that team members were continually developing the necessary skills to be successful. Business to business calling with direct reports and other lines of business.

1993–1999 AmSouth Bank Birmingham, AL

**Assistant Vice President and Branch Manager**

Responsibilities included: management of both in store and full service traditional branches, coaching and development of approximately 14 employees, inside branch sales, outside calls to business customers and prospects

**Education**

Graduated 1992 University of Alabama at Birmingham

- Bachelor of Science Degree, Marketing
- 2001Graduate of the AmSouth Leadership Institute, offered by Georgia State University

**Accomplishments**

Accomplishments include:

- Helped coordinate Trustmark's first company wide sales call campaign
- Helped develop Trustmark's Business to Business sales training class
- AmSouth Chairman's Club winner for 2 years – top 15% of the company in performance
- Helped create and implement AmSouth's sales process for it's bank at work program, called "AmSouth @ Work"
- Helped create and implement AmSouth's Consumer Banking Sales Process currently used throughout the company
- Created and implemented the West TN Leadership Academy for the development and training of new bankers to the region
- Took the West TN region from over 60% in manager turnover in 2004

to 20% as of mid 2006 (2nd lowest in the company)

- Improved customer satisfaction scores in West TN from "Unacceptable" in 2004 to "Above Average" as of mid 2006
- Created and implemented the Proven Investment Performance (P.I.P.) program for West TN
- YTD annualized loan growth of 10% or $14.4 million since 12/05
- YTD annualized growth in non interest bearing deposits of 12% or $7.4 million since 12/05
- YTD annualized growth in CD's of 8% or $16.8 million since 12/05
- Consistently in the top half to top quartile in the company for achieving measured non-interest revenue goals
- Consistently under budgeted non interest expense goals
- First sales representative to become series 6 licensed in Birmingham, AL