



2016 BUDGET AND CAPITAL CAMPAIGN PLAN
Bobby Lanier Farm Park, Inc
(February 2016)

2016 DEVELOPMENT PLAN FOR THE BLF, INC.

Major Naming Opportunities	
Outdoor Kitchen	150,000
Welcome Cottage	20,000 (plus \$10,000 for LG)
Animal Barn	25,000
Signage and Wayfinding Project	20,000
Hoop House	15,000
Children's Play Yard	10,000
Orchard	10,000
Fundraising Events	10,000 (seed money for public events)
Total	\$250,000

*funding from the annual fundraising event

DEVELOPMENT

Website Development	TBD
Main Farm House Design Plan	25,000
Total	\$ 25,000 +

**fun

REOCCURRING ANNUAL SPONSORSHIPS

Level 1	
Education and Programs Partner	\$15,000 and up **
Community Garden	\$ 5,000 and up **
BLFP, Inc Website	TBD
Level 2	
Chicken Coop	\$500, \$1,000 available
Stall Sponsors	\$500, \$1,000 available
Livestock Pasture	\$500, \$1,000 available
Shade Garden	\$500, \$1,000 available
Butterfly Garden	\$500, \$1,000 available
Outdoor Classroom	\$500, \$1,000 available
Event Sponsors	
Spring Art and Talent Show	\$500 and up
Farmer's Market Nights	\$1,000 and up
BLFP, Inc Dinner honoring Bobby Lanier	TBD
Cornhole Tournament	\$500 and up
First Friday Fall Music in the Hay Barn	\$1,000 and up
Fall Festival	\$500 and up
Holiday Event	\$500 and up

