



UBABY's Wisdom of Wellness "WOW" Campaign Proposal

Budget Amount \$24,000

CATEGORY	ITEM	COST
Professional Fees	FunFit Coaches	\$3500
	Photography & Videography	\$2000
	Promotional	\$3000
	Web Development & Maintenance	\$1500
	Nutrition & Catering	\$3500
Events	Weigh-ins	\$1500
	Training Seminars	\$900
	FunFit Campaigns	\$6600
Supplies	Promotional items	\$1500
Total		\$24,000

Anniece Robinson, M.S., Ph.Dc
UBABY, Inc. Executive Director
Shelby County Health Ambassador
ubabyinc@gmail.com
901.907.1555

This information is confidential. The concept, strategy and design of the fore mentioned health program are the intellectual properties of UBABY, Inc. and should not be duplicated. UBABY, Inc. is a Tennessee non-profit 501c3 corporation whose mission is to promote, facilitate and advocate wellness through developing edutainment formatted opportunities to advance the agenda of practical and sustainable general good health.