

Commission's Grant Application Form

Shelby County Board of Commissioners

GRANT APPLICATION

Legal Name of the Organization: Pinky Promise International

EIN: 46-0681397

Street Address of Organization 7776 Farmington Rd #382142 Germantown, TN 38138

Office Phone: 9014834955

E-mail vmjohnson@pinkypromiseinternational.org

(Section Break)

EXECUTIVE DIRECTOR

First Name Vicki

Last Name Johnson

(Section Break)

GENERAL CONTACT FOR THIS REQUEST(if other than Executive Director)

First Name Vicki

Last Name Johnson

Title: CEO

(Section Break)

DESCRIPTION OF GRANT REQUEST

Program/Project Area: Youth, Families, Community, Health & Wellness

Amount Requested \$18,375.00

Total Organizational budget (for current year): \$136,765.00

Total Project/Program Budget: \$56,500.00

Dates covered by this budget: 2016/2017 Term

Project/Program Name: PPI Youth & Family Initiatives

(Section Break)

INTRODUCTION AND BACKGROUND OF ORGANIZATION

Please summarize in a short paragraph the purpose of your agency. Briefly explain why your agency is requesting this grant, what outcomes you hope to achieve, and how you will spend the funds if a grant is made.

Pinky Promise International [PPI] is the parent organization for the programs Girls Promise, Gent's Promise, Promise Leadership Academy for Girls & Boys Grades 6-12, Pinky Kids for Girls & Boys Ages 5-10, Parent KINEC & PPA - Alumni & College Students. Pinky Promise International is a comprehensive youth mentoring and intervention program that addresses the moral, behavioral, academic and social needs of youth and those with at-risk behaviors. Our focused initiatives promote instructional obedience at an early age, purity, risk avoidances, abstinence from sexual and substance abuse behaviors, character, social and leadership development, public speaking, presentations, survival and life skills training, behavior management and scholastic achievement. We request funding from the Shelby County Board of Commissioners to effectively implement various instructional goals achieving positive outcomes in our focused initiatives that promote health and wellness at an early age, scholastic awareness and achievement in mid-south youth. Per the attachment for the Measurable Budget, PPI will use the funds per the following: PPI Health & Wellness Initiative College Tour Trip Pinky Fest Community Day & Health Fair Abstinence Initiative - The Promise Ball

(Section Break)

Narrative - Organization

Current programs and accomplishments. Please emphasize the achievements of the recent past.

1. The Pinky Promise Institute of Learning & Enrichment - Results: Has crossed the paths of over 300 mid-south students promoting abstinence from sexual and abuse behaviors, drunk driving, financial literacy, career assessments and fairs, 2 successful college trips, etiquette, charm and chivalry, life coach session and community service projects and

partnerships 2. The Promise Ball Oath Ceremony - Graduated 97 students that took the Oath to remain abstinent from sexual and substance abuse behaviors. May 1, 2016 will add another 20 students to include the Oath of Obedience 3. ACT Test Prep Workshops - 3x Annually - Results: Increased scores as much as 5 points; College Scholarship Recipients 3. Mandatory Parent Sessions - 3x Anually 4. Promise Leadership Academy - Intense Leadership Development & Training with Leadership Retreats 5. SHADOWS - Career Interest Internships or Day Shadowing with local professionals 6. LIFT - Leadership Initiated Fundraising/Events Teams - Training students to host events and event management training

Numbers of paid full-time staff: 0

Number of paid part-time staff: 0

Number of volunteers: 10

(Section Break)

Narrative - Funding Request

Please describe the program/project for which you seek funding and include how it will benefit the general welfare of residents in Shelby County, TN.

Pinky Promise International County Commission Measurables 2016/2017 Budget for Grant Request OBE The Eagle H & W Campaign, H & W Training & Behavior Mgt Tools, OBE The Eagle H & W Activity Book 1 - OBE's Nutrition & Physical Exercise, OBE The Eagle H & W Activity Book 2 - OBE Goes To Doctor/Preventive Care, OBE The Eagle H & W Activity Book 3 - OBE's ME Moments [Mental Wellness, OBE The Eagle, H & W Curriculum, Course Information/Binders/Worksheets, Health & Wellness Workbook -Teens & Parents, Campaign Marketing, Design/Print/Visuals, OBE The Eagle Wellness, Food & Nutrition Assessments & Camps, Grocery Shopping & Food Groups, "Walk It Out" Exercise Curriculum, Management Tools & Pedometers \$6,075 Pinky Fest Community Day & Health Fair, Wellness & Fitness Initiative Kick-Off, Community Zumba & Fitness Symposium, Community & Youth Engagement/Activities, Family Activities, Games & Interactives, Logistics & Marketing Staging, Entertainment, Advertisement \$3,500 College Tour Trip Fall Break - College Trip Transportation \$3,800 Abstinence Initiatives - The Promise Ball Grades 6-12 & Ages 5-10

Abstinence & Obedience Ceremony \$5,000 Total Expenses
\$18,375

General Operating Support

If applying for general operating support, briefly describe how this grant will be used.

OBE The Eagle H & W Campaign, H & W Training & Behavior Mgt Tools, OBE The Eagle H & W Activity Book 1 - OBE's Nutrition & Physical Exercise, OBE The Eagle H & W Activity Book 2 - OBE Goes To Doctor/Preventive Care, OBE The Eagle H & W Activity Book 3 - OBE's ME Moments [Mental Wellness, OBE The Eagle, H & W Curriculum, Course Information/Binders/Worksheets, Health & Wellness Workbook -Teens & Parents, Campaign Marketing, Design/Print/Visuals, OBE The Eagle Wellness, Food & Nutrition Assessments & Camps, Grocery Shopping & Food Groups, "Walk It Out" Exercise Curriculum, Management Tools & Pedometers \$6,075 Pinky Fest Community Day & Health Fair, Wellness & Fitness Initiative Kick-Off, Community Zumba & Fitness Symposium, Community & Youth Engagement/Activities, Family Activities, Games & Interactives, Logistics & Marketing Staging, Entertainment, Advertisement \$3,500 College Tour Trip Fall Break - College Trip Transportation \$3,800 Abstinence Initiatives - The Promise Ball Grades 6-12 & Ages 5-10 Abstinence & Obedience Ceremony \$5,000 Total Expenses \$18,375

Project Support

Please explain the specific project including a statement of its primary purpose and the need or problem that you are seeking to address.

It was reported that the news said on March 23, 2016 that Memphis, Tennessee is the #1 fattest city in America. While these statistics depict the harsh realities of health disparities among our children and teens, there are community leaders and corporations', sitting around tables trying to decide what is needed to prevent this destructive cycle from continuing to destroy our youth. Pinky Promise International suggests something must be done to improve the bleak plight of the health of our youth otherwise these trends and statistics will follow them into adulthood thus the reason for our request for funds. PPI requests funds from the Shelby County Board of Commissioners. This initiative, where OBE The Eagle, our Signature Character created for Obedience Educational Learning, promotes the awareness and interactive engagements for positive habits to eliminate childhood obesity, illnesses, diseases and mental factors that decrease optimal health in children, teens and families - promoting HEALTHIER

HOMES & FAMILIES! OBE The Eagle's Health & Wellness Campaign will engage youth ages 5- grades 12, their families, communities. The Vision is to teach the importance of daily physical exercise activities, right choices of food and nutritional meals, adequate sleep, mental wellness with stress management. PPI will engage and bring awareness, re-engagement of youth fitness at home with family involvement and through group physical activity programs using aforementioned activity book, color book illustrations, health education music and visual platforms.

How does the project contribute to your organization's overall mission?

The 4 Projects are different in goals and objectives.yet intertwined to adjoin to produce the expected outcome of heathy students, families and communities. College in visual format will increase awareness and a desire to attend as well daily engagement in middle and high school years will become more productive and realistic in why college is not an option. Abstinence Initiative - Moral Values to our society Pinky Fest - Community Engagement in everyone taking ownership of being a village to our youth

(Section Break)

Narrative - Evaluation

Please explain how you will measure the effectiveness of your activities. Describe your criteria for a successful program and the results you expect to have achieved by the end of the funding period.

Narrative Evaluation Pinky Promise International will prepare an Evaluation Plan that recaptures data and highlights the projects accomplishments. PPI will gather evaluative data both formatively, during the course of the various project timelines, as well as, summativey, or at the conclusion of the projects.

Attachments:

If your request is under \$25,000 please attach the following:

1. Copy of the entity's 501 (c) 3 certificate for charitable organizations or 501 (c) 4 certificate for civic organizations
 2. Most recent IRS Form 990 or Financial Statements (balance sheet and income statement) as of the most recent fiscal year end certified by Chief Financial Officer/Treasurer of the entity.
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3. Complete Budget for grant request

If your request is \$25,000 or more please attach the following:

1. Copy of the entity's 501 (c) 3 certificate for charitable organizations or 501 (c) 4 certificate for civic organizations

2. Copy of an annual audit as of a date within 18 months of the start of the current fiscal year.

3. Complete Budget for grant request

File 1 [PPI 501c3 \(1\).pdf](#)

File 2 [PPI 990N 2015.pdf](#)

File 3 [Measurables of Specific Commission Funding 2016-2017.xls](#)

ACKNOWLEDGEMENT:

Read, and if you agree to the provisions, sign the following:

The information provided has been submitted in good faith and as completely as our records and recollections permit.

I understand that the information provided in this application shall be open to inspection upon filing with the office of the Shelby County Board of Commissioners.

Signature: Vicki M. Johnson

Printed Name: Vicki M. Johnson

Date 9/2/2016
