

Commission's Grant Application Form

Shelby County Board of Commissioners

GRANT APPLICATION

Legal Name of the Organization: College Ready Memphis, Inc.

EIN: 462170582

Street Address of Organization 909 Balfour Rd, West Memphis, AR 72301

Office Phone: 901-497-8844

E-mail d.brown1985@live.com

(Section Break)

EXECUTIVE DIRECTOR

First Name Donald

Last Name Brown

(Section Break)

GENERAL CONTACT FOR THIS REQUEST(if other than Executive Director)

First Name *Field not completed.*

Last Name *Field not completed.*

Title: *Field not completed.*

(Section Break)

DESCRIPTION OF GRANT REQUEST

Program/Project Area: Raleigh-Frayser Shelby County TN

Amount Requested 5000

Total Organizational budget (for current year): 28150

Total Project/Program Budget: 7000

Dates covered by this budget: October 17, 2016 through April 14, 2017

Project/Program Name: Man of the House Mentoring Employability & Skill Training

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INTRODUCTION AND BACKGROUND OF ORGANIZATION

Please summarize in a short paragraph the purpose of your agency. Briefly explain why your agency is requesting this grant, what outcomes you hope to achieve, and how you will spend the funds if a grant is made.

College Ready Memphis, Inc., is a 501(c)(3) not-for-profit organization, founded to recognize student achievement, including cash awards for high school Valedictorians and Salutatorians, as well as their Instructors. In addition, CRM Inc., sponsors 'Man of the House' Economic Mentoring, a project created to introduce young men to Faith, Skill and History. Our goals are (1) to provide awareness of academic resources and opportunities to teens & families; (2) to engage students in grades 8-12 in productive, work-based curriculum and instruction; and (3) to demonstrate hands-on skills that lead to immediate employment for students, possible entrepreneurship, and overall success as adults. Although the scope of our efforts includes the preparation of high school students for completing college successfully, we clearly understand that not all students have the desire, or will achieve a four-year college degree. We embrace the basic concept espoused by renowned educator Booker T. Washington, that trade and vocational skills combined with confidence and determination will lead many of these young people to productive and meaningful lives.

(Section Break)

Narrative - Organization

Current programs and accomplishments. Please emphasize the achievements of the recent past.

College Ready Memphis, Inc., and 'Man of the House' Economic Mentoring have provided successful programming and initiatives for the past eight years inside Memphis City Schools, Shelby County Schools, and for various community-based groups and organizations. We are approved Vendors for the City of Memphis as well as Shelby County Schools. Both of these organizations have received private support and funding from municipal agencies, private businesses, foundations, and

from Shelby County Sheriff Bill Oldham. We will deliver a solid youth development program, with periodic updates to our Sponsor, and an End-of-Year report.

Numbers of paid full-time staff: 0

Number of paid part-time staff: 2

Number of volunteers: 15

(Section Break)

Narrative - Funding Request

Please describe the program/project for which you seek funding and include how it will benefit the general welfare of residents in Shelby County, TN.

Our specific program Proposal includes direct engagement of Middle and High School students in a classroom format from October to April, using the list of “110 Tasks Every Young Man Should Know How to Do, Before Ninth Grade”, as the guiding and Core Curriculum for the participants. Our model emphasizes weekly In-School ‘classes’ that cover a back-to-basics program of Literacy improvement, Communication Skills, History (1865 to the present), Geography & Map Reading, Decorum, and an Introduction to Hands-On Work Skills. This is accomplished through the establishment of a new ‘Mentoring & Literacy Club’ (MLC), with the basic parameters and format similar to that of any other school-based club or organization.

General Operating Support

If applying for general operating support, briefly describe how this grant will be used.

We are applying for support of a specific initiative.

Project Support

Please explain the specific project including a statement of its primary purpose and the need or problem that you are seeking to address.

The purpose of this grant request is to deliver both academic and employability skills to students in the Raleigh-Frayser area of Shelby County. Memphis, the largest city in Shelby County, has one of the highest poverty rates in the nation. This situation inevitably leads to increased criminal activity, gang affiliations, and a failure to complete high school for many students, particularly for young men.

How does the project contribute to your organization's overall mission?

This project contributes to our overall mission by expanding our efforts, and introducing the student participants in Raleigh-Fraser to specific youth development initiatives that focus on Basic Literacy, strengthening of their work ethic, and improved behaviors . As stated, the chronic poverty and economic conditions faced by Memphis and Shelby County teenagers must be addressed through targeted training in early employment and occupational awareness.

(Section Break)

Narrative - Evaluation

Please explain how you will measure the effectiveness of your activities. Describe your criteria for a successful program and the results you expect to have achieved by the end of the funding period.

The coordinators and Instructional Team will administer a 'Pre-Test' for ten (10) Basic Literacy components, and a 'Post-Test' at the end of the program period. In addition, program participants will gain specific knowledge and awareness of employment practices, soft skills for work, and basic Decorum. The targets for this program will be a maximum of fifty (50) participating students per site (Maximum of three sites). 1. Introducing young men, primarily from single-parent homes, to various aspects of Morals and Decorum, while developing a personal doctrine of using their own strengths for acquiring knowledge, Wisdom and insight; 2. Introducing young men to Literacy and the study of History, especially the historic aspects of the American Civil Rights Movement, 1954 to the Present; 3. Introducing young men to the concepts of Work and newly acquired skills to earn an honest living, through hands-on work skills, entrepreneurship and the incorporation of the "110 Tasks" Curriculum. We will conduct an end-of-program Evaluation Survey of participants, volunteers and school staff.

Attachments:

If your request is under \$25,000 please attach the following:

1. Copy of the entity's 501 (c) 3 certificate for charitable organizations or 501 (c) 4 certificate for civic organizations
 2. Most recent IRS Form 990 or Financial Statements (balance sheet and income statement) as of the most recent fiscal year end certified by Chief Financial Officer/Treasurer of the entity.
 3. Complete Budget for grant request
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If your request is \$25,000 or more please attach the following:

1. Copy of the entity's 501 (c) 3 certificate for charitable organizations or 501 (c) 4 certificate for civic organizations

2. Copy of an annual audit as of a date within 18 months of the start of the current fiscal year.

3. Complete Budget for grant request

File 1 [501c3.pdf](#)

File 2 [990.pdf](#)

File 3 [2016-17budget.pdf](#)

ACKNOWLEDGEMENT:

Read, and if you agree to the provisions, sign the following:

The information provided has been submitted in good faith and as completely as our records and recollections permit.

I understand that the information provided in this application shall be open to inspection upon filing with the office of the Shelby County Board of Commissioners.

Signature: Donald Brown

Printed Name: Donald Brown

Date 10/5/2016

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